



---

## PRESS KIT

*Operating Units*



### About Luck Companies

[luckcompanies.com](http://luckcompanies.com)

Through three generations of family leadership, Luck Companies has been building strong communities for nearly 100 years. Our three operating units, Luck Stone, Luck Ecosystems and Luck Real Estate Ventures make the products that serve as the foundation for the bridges, roads and buildings that keep our economy moving and protect our environment.

Driven by our values of integrity, commitment, leadership and creativity, we believe in providing our associates with the tools and support to perform and lead at their best so they can ignite the potential in themselves and others. Our company is a community of people, utilizing the power of values and customer inspired relationships to redefine what's possible for an industry and make a positive and enduring impact.

With 24 operating locations and nearly 700 associates, Luck Companies is headquartered in Richmond, Virginia, where it was founded by Charles Luck, Jr. in 1923. Charlie Luck IV leads the company today.

---

### About Luck Stone

[luckstone.com](http://luckstone.com)

Luck Stone is the nation's largest family owned and operated producer of crushed stone, sand and gravel. A responsive and creative partner to the construction, civil engineering and environmental industries, Luck Stone provides consistent, quality aggregate materials and services that serve as the foundation of roads, bridges and buildings. The materials we deliver are only the start of our commitment, which goes far beyond stone. Our people contribute to our customers' success through partnerships built on simplicity and service. We continually innovate to find value for our customers' operations and ensure stewardship of the land. Our vision is that we will positively impact the Luck Stone community by building value inspired by our customers.

Luck Stone offers more than 75 crushed stone products available in a variety of grades, colors, sizes and gradations. To learn more, visit [www.luckstone.com/products](http://www.luckstone.com/products).

With 21 locations across Virginia and North Carolina, Luck Stone remains the largest business of Luck Companies. Luck Stone is led by John LeGore, President.



## About Luck Ecosystems

[luckecosystems.com](http://luckecosystems.com)

Luck Ecosystems transforms raw materials into environmental performance products to optimize sports playing field surfaces, support plant growth, filter storm water, and protect the land and shore. What began as a small grassroots effort to reduce waste at quarry sites has transformed into a purpose-driven business with ambitious goals to improve the environment. Luck Ecosystems offers customers a range of solutions to manage the effects of storm water runoff, from the only horticultural growing material registered with the Virginia Department of Agriculture and Consumer Services to professional-grade media for golf courses and baseball fields. Our high-quality soil blends provide the underlying foundation of a more sustainable ecosystem and rewarding sports experience.

Luck Ecosystems' product offerings include:

**Rainscape™ Stormwater Management:** Promoting a healthier environment with engineered media to keep waterways more naturally pollutant-free and restore stream beds.

**GreenScience™ Growing Media:** Enhancing the outdoor experience with earth-friendly, effective soil mixtures that support plant life in a more natural way.

**CourseScience™ Golf Media:** Enabling the perfect approach with a wide range of performance-driven material to optimize course surfaces.

**FieldGem™ Ballfield Mix:** Fueling the power of play with advanced soil products to ease field maintenance and enhance player safety.

With production locations across Virginia, Luck Ecosystems is the industry leader in scientifically-based environmental performance products. Luck Ecosystems is led by Nate Salatin, General Manager.



## About the Luck Companies Foundation

Luck Companies gives back to our community through local philanthropy, matching associate giving and grants from the Luck Companies Foundation.

In addition, the Luck Companies Foundation partners with non-profits to lead work that results in long-term positive impact in our local communities. We focus in two main areas — **Values Based Leadership** and **Environmental Stewardship**.



## About Luck Real Estate Ventures

[luckrealestateventures.com](http://luckrealestateventures.com)

Luck Real Estate Ventures specializes in the development of industrial and commercial land. Our vision is to impact economic growth through industrial real estate ventures. With offerings in industrial, commercial and land for development from Hampton Roads to central and northern Virginia, Luck Real Estate Ventures' extensive property holdings are primed for profitable development.

We care deeply about our communities, and work closely with partners to realize the full economic potential of our properties, carefully managing each project to affect positive change in the community. Our approach is strategic, sustainable and ultimately unlocks greater social and economic benefit.

Headquartered in Richmond, Luck Real Estate Ventures was founded in 1998. Luck Real Estate Ventures is led by Ben Thompson, Director.

# About Luck Companies

Headquartered just outside of Richmond, Virginia  
in Manakin-Sabot (Goochland County)

**1923**

The year Charles Luck, Jr. founded Sunnyside Granite,  
known today as Luck Companies

**24** FACILITIES

**680** ASSOCIATES

**3** generations of continuous  
Luck family leadership

**4** core values — commitment,  
integrity, leadership and  
creativity

## INNOVATION

**1st in the industry**  
to automate plants

**1st in the aggregate  
industry** to take the operator  
out of the loader with remote  
control technology

## SAFETY

**1.03 comparative incident  
rate** as a result of our Value  
Safety program

We hold ourselves and others  
accountable to a **Zero tolerance**  
for unsafe acts and conditions

## ENVIRONMENTAL STEWARDSHIP

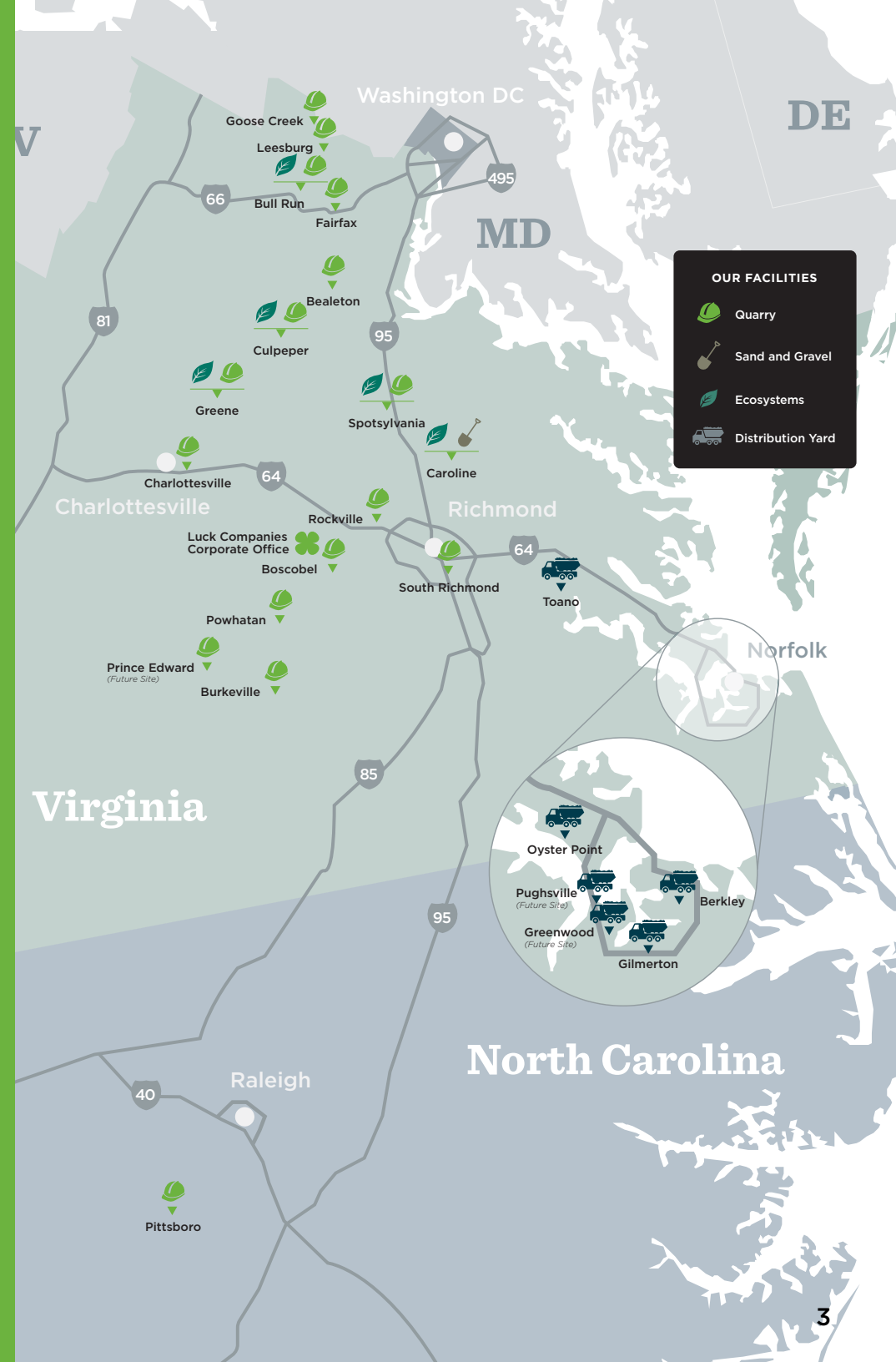
**1 billion** — the number of gallons of water the North Leesburg  
Quarry will hold when it is turned into a reservoir in 2017 through  
a “water banking” initiative, a partnership of Luck Companies and  
Loudon County, Virginia

**14** of our locations hold Exemplary Environmental  
Enterprise recognitions from the Virginia Department  
of Environmental Quality

## COMMUNITY IMPACT

**130** — the number of  
organizations that received  
charitable donations through  
the Luck Companies Founda-  
tion in 2016

**Every single one**  
number of associate  
philanthropic donations  
matched by Luck Companies



# LIVING WITH PURPOSE

The mission of Luck Companies is to ignite human potential through Values Based Leadership and positively impact the lives of others around the world. These are our values.

## ► INTEGRITY

**Earn the trust and respect of others**

- Be honest
- Do what you say
- Hold self and others accountable

## ► COMMITMENT

**Take personal responsibility for the success of self, others, and the organization**

- Model safety, health, and environmental stewardship
- Do what it takes
- Pursue excellence
- Celebrate success

## ► CREATIVITY

**Deliver ideas and innovation that add value**

- Be curious
- Learn new skills
- Be open to change
- Explore and experiment

## ► LEADERSHIP

**Ignite human potential and performance**

- Value diversity and differences
- Develop self and others
- Inspire confidence and optimism
- Confront issues

# INNERWILL

Based on the results of our own journey, we founded InnerWill to amplify the reach and impact of our mission to develop values based leaders. A non-profit leadership institute, InnerWill provides research, facilitation and thought leadership to create better people, braver leaders and a wiser world. Learn more at [innerwill.org](http://innerwill.org).

## Press contact:

Natalie Brisbane  
[nbrisbane@luckcompanies.com](mailto:nbrisbane@luckcompanies.com)  
804.784.6300



[Click here to download logo](#)